PMTU Board Meeting Agenda

Tuesday, April 7, 2026 @ 7:00 p.m.

7:00 Welcome and Roll Call — Jason

- In attendance: Jim Bos Alex Sundquist Sean O'Brien, Keith Larson Bonnie Price, Dan White, Allen Crater

7:05 Financial Review — Keith

7:10 Old Business:

- Dan White from 1884 will be joining us to discuss 2026 Banquet
  - BBT will take 2027 and PMRL will take 2028
  - 4-9
  - Dan to provide electric and Wifi
  - Jason to look into snail mail
  - Randy to post event on FB
- Contacted Ludington Public Schools and the ESC about campers (3/4)
  - Spoke with Principal Steve Forsberg and he passed it along to his staff
  - TU Youth Camp Reached out to a couple of people in Ludington, but nothing as of yet.
- Emailed Kristin Thomas inquiring about a project on James St.
  - Going to float to get a better idea of what is needed and then a proposal with an estimate
  - If anyone is interested, they welcomed us to join them on the float
- Allen reached out to Drew YoungDyke about MOWA and collaborating with them on the weekend of 5/8-5/10
  - From Allen: The Pere Marquette River Lodge will host MOWA's 2026 Annual Conference from May 8-10, 2026.
    - Keynote speaker will be Kirk Deeter, editor of Trout Magazine
    - Thoughts on how to participate?
- Allen contacted Drew Nelson about playing at the banquet
  - Had a caveat that we take him fishing the day before on his 55th birthday
  - We agreed.

7:25 New Business

- Introduce Alex Sundquist as newest member of the board
- Issues signing new people up through the website (John K.)
- Donation from Jack Johnson https://legendlodge.com/

    - The donation is $500 per person and with that donation to the chapter
    - of choice they get the 5-day trip 50% off. $3999 to $7999 per person up to 6 fishermen at the lodge. Thanks for taking care of the river and kids.
    - He did not get back to me after reaching out twice now. Not sure where to go with this
- KVTU banquet- Allen and Jason attended- Ideas
    -
- PMTU Banquet on Jun 6, 2026 at 1884 Fly Shop
    - To Do:
        1. Make fliers for around Baldwin and Ludington
        2. Silent auction prizes
        3. Tent, chairs and tables
        4. Do we want stickers, shirts, hats, anything…?
        5. Auction Items: Dan to communicate with Jason, Allen and Bonnie about vendors
        6. Matt Supinski to sign books
        7. Ryan Andrews of MIDNR to attend
        8. Chairs, Tables, Tent - Bonnie
        9. Liquor License- Bonnie
        10. Casting Contest- A Go- Bonnie to get trophy
            - Jason and Sean to host (Rods?)
        11. Cluck Bucket to move to 5-7
        12. Bonnie to reach out to Steve
- Store: Stickers and Books- Attendees will receive
- M-37 Bench Donated by PMTU honoring Jac Ford?
    - Ideas- Jac Ford Trout Camp Scholarship, FF publications and speaking with Jac's friends for an article (Allen), reach out to MIDNR M-37 and name it after Jac (Dana?)- Keith to look into- Maybe petition?
    - Jason look into plaque for lifetime achievement and tie to scholarship
- Boat Raffle tickets? Timing, number, etc.
- Guide representation in PMTU
    - Guide of the month- Trip donation and promote via socials

RAFFLE QUESTIONS (Per Dave DeJonge)

- Price: $50/ticket
- Ticket Capacity: 500 tickets
- Michigan Raffle License Number: R84672
- Boat and trailer description and details: Same as last year
- Boat and trailer photos: Same as last year
- What email addresses should get purchase notifications? (Right now, "new order" emails go to davidmdejonge@gmail.com, bonniejaneprice@gmail.com, allen@stevensinc.com) Jason Veeneman jason@pmtu.org

- If an order is cancelled or failed, it will send an email to orders@pmtu.org, which Dave sees.
- How do you want to get the entries? (A digital file like XLS or CSV? Or rely on the emails? I can also output a printer-friendly sheet of tickets, much like how a sheet of address labels is printed.) Keep as is.

TIMELINE QUESTIONS

- Date of promotional announcement:
- Date tickets go on sale: May 16, 2026 at noon
- Date ticket sales end: May 30, 2026 at noon or when 500 tickets are sold
- Date of drawing: June 6, 2026 between 4:00 p.m. and 9:00 p.m.
- Location of drawing: 1884

Dave DeJonge

Though the tickets have sold out quickly in the past, it's not necessary to try to make that happen in a matter of hours. The website works a lot better when it has several days to process all the transactions. I think the last time we did the raffle, we did not do a promotional countdown clock to when ticket sales opened. This allowed us to simply open a 1.5 week window

In 2025, the raffle was announced on Facebook on May 1. Ticket sales opened on May 3 and sold out on May 4. The end date for sales was May 14. And the drawing was on May 18.

For the sake of discussion, if we backtime that same cadence from June 6, 2026, the announcement would happen on May 19/20, ticket sales would start on May 23 and close on June 3. In this case, Memorial Day weekend is May 23-25, which isn't great, but would make them sell slower.

I might suggest a shorter window for ticket sales, announcing on May 26/27 and selling May 30-June 3, or a longer window, announcing on May 14 and selling May 16-27.

Keep as is